



Frequently Asked Questions

What is the annual fee?

The annual cost is \$99.

What is the Initial Entry Fee?

Normal initial entry is \$149. During our soft launch only, we have a special early-bird of \$99.

Can I be a Sendōgo Referral Partner and not a SendOutCards Affiliate?

No. You are required to be a SendOutCards Affiliate in order to become a Sendōgo Referral Partner. If your SendOutCards Affiliate account lapses, you will no longer be qualified for Sendōgo commission, volume, or referral submission.

What is a qualified prospect?

A Qualified Prospect is someone who has the need for the relationship marketing platform that SendOutCards offers but only wishes to utilize their own Salesforce CRM (Customer Relationship Manager).

Who do I refer my qualified prospect to?

If you are a Sendōgo Referral Partner, you will use the referral form provided to you to submit referrals.

How do I refer qualified prospects if I am not a Sendōgo Referral Partner?

Please contact info@sendogo.com. However, you will not be qualified for any referral payouts.

Will my qualified prospects be referred to a Sendōgo Specialist?

Yes. Our Sendōgo Specialists are trained professionals who will assist your prospect through the process of their needs and set-up.

How are Sendōgo commissions paid?

Your Sendōgo payout will occur on a weekly basis, which are in alignment with your SendOutCards payout. This is a separate deposit or check from Sendōgo.

When will I start receiving commissions?

Commission payouts for Sendōgo will be released after the official launch in August 2019. This will include any commissions earned during the soft launch time frame.

What items are commissionable through Sendōgo?

All Impressions, excluding shipping and postage, are commissionable.

How are commissions for Sendōgo calculated?

All Impressions, excluding shipping and postage, are commissionable. Depending on the level, percentages are calculated and paid out from the full Retail Sales Volume (RSV) from each Impression item.

What are the levels I am qualified to receive commissions on?



SENDŌGO **SendOutCards Affiliate**
Commissions Structure

As a SendOutCards Affiliate, you may also utilize the sales of products through the Sendōgo system to earn additional commissions on your current Customers and Affiliates. You can earn up to 2 levels of compensation (1-2) through the Sendōgo users within your organization on these levels, as long as you are group qualified (97 in PCV).

LEVEL 1 Your Level 1 Sendōgo Referral Partners & their Customers	5% of all Sendōgo Retail Sales Volume
LEVEL 2 Your Level 2 Sendōgo Referral Partners & their Customers	5% of all Sendōgo Retail Sales Volume



SENDŌGO

Referral Partner Commissions Structure

LEVEL 0

Your Sendōgo Customers

20%

You can earn up to three levels compensation (0-2) through the Sendōgo users within your organization on these levels, as long as you are group qualified (\$97 in PVC)

LEVEL 1

Your Level 1 Sendōgo Referral Partners & their Customers

5%

Qualifies volume toward GQV

LEVEL 2

Your Level 2 Sendōgo Referral Partners & their Customers

5%

Qualifies volume toward GQV

Do I need to qualify for Sendōgo commissions?

Yes. You will need to be group qualified (PCV) at the \$97 requirement. This is the same requirement as SendOutCards.