

2 WAYS TO SEND CARDS



Heartfelt Card Send

This is defined as any card with a unique, heartfelt message and an immediate send date. Subject to fair policy.



System Card Send

a) Group Send - a single card to multiple recipients,
b) Scheduled card sends to one or more recipients,
c) Multi-touch campaigns.

ACCOUNT OPTIONS

BASIC

\$0/month

- \$2.75/Heartfelt or System Card
- \$2.25/System Group Sends of 20+
- Full Retail Price on Gifts
- Includes Catalog Cards
- \$1 extra per Build Your Own and Photo Drop Cards
- Limited Relationship Manager

ENHANCED

\$17/month

- \$2.25/Heartfelt or System Card
- \$2.00/System Group Sends of 20+
- 15% Discount on Gifts*
- Unlimited Relationship Manager
- Includes All Card Types
- Enhanced Storage
- Multiple Touch Campaigns

CARD-A-DAY

\$37/month

- 30 Heartfelt Card Sends (not including postage)
- \$2.00/card for over 30 Heartfelt and all System Sends
- 20% Discount on Gifts *
- Unlimited Relationship Manager
- Includes All Card Types
- Enhanced Storage
- Multiple Touch Campaigns

UNLIMITED

\$97/month

- Unlimited Heartfelt Card Sends (Including Postage!)
- Premier Discounted Shipping on top-selling gifts
- 30% Discount on Gifts *
- \$1.75/card for System Sends
- Unlimited Relationship Manager
- Includes All Card Types
- Premium Storage
- Multiple Touch Campaigns

ADD-ON

SYSTEM PACKAGE

\$395

- ✓ 300 System Card Sends (postage not included)
- ✓ Unlimited access to the Campaign Store
- ✓ Good for 12 months
- ✓ **BONUS:** All subscriptions users who also purchase the System Package, will receive the average cost of \$1.31 for all PAID cards for 12 months.