

2 WAYS TO SEND CARDS:



Heartfelt Promptings Card
Any card with a unique heartfelt message to a single recipient and an immediate send date. Subject to fair use policy.



System Card

- Group Sends - a single card to multiple recipients
- Scheduled card sends to one or more recipients
- Multiple-Touch Campaigns

ACCOUNT OPTIONS:

BASIC

\$0/month

SELECT

- \$2.75/Heartfelt Prompting Card or System Card (postage not included)
- \$2.25/System Group Sends of 20+
- Full Retail Price on Gifts
- Includes Catalog Cards
- \$1 extra per Build Your Own and Photo Drop Cards
- Limited Relationship Manager

ENHANCED

\$17/month

SELECT

- \$2.25/Heartfelt Prompting Card or System Card (postage not included)
- \$2.00/System Group Sends of 20+
- 15% Discount on Gifts*
- Unlimited Relationship Manager
- Includes All Card Types
- Enhanced Storage
- Multiple Touch Campaigns

CARD-A-DAY

\$37/month

SELECT

- 30 Heartfelt Prompting Cards every month (postage not included)
- \$2.00/card for over 30 Heartfelt Prompting Cards & System Cards
- 20% Discount on Gifts*
- Unlimited Relationship Manager
- Includes All Card Types
- Enhanced Storage
- Multiple Touch Campaigns

UNLIMITED

\$97/month

SELECT

- **UNLIMITED!** Heartfelt Prompting Cards (Postage Included!)
- Premier Discounted Shipping on top-selling gifts
- 30% Discount on Gifts*
- \$1.75/System Card
- Unlimited Relationship Manager
- Includes All Card Types
- Premium Storage
- Multiple Touch Campaigns

All amounts shown in USD. *Discount does not apply to books, apparel and business building tools.

SYSTEM PACKAGE ADD-ON: *Must be on a Subscription Plan to purchase*

SYSTEM PACKAGE

\$395/one-time

- ✓ 300 System Card Sends (postage not included)
- ✓ Unlimited access to the Campaign Store
- ✓ Good for 12 months from purchase date
- ✓ **BONUS:** Any PAID Cards sent during your 12 months will be priced at \$1.31 per card (card upgrades and postage not included) as long as your subscription remains active

SELECT

JOIN OUR TEAM!

BECOME AN AFFILIATE!

\$99*

Change lives, earn money, and make the world a better place!
Get paid as you bring in customers and add other Affiliates to your team. Receive commissions on all of the subscriptions, add-ons, cards & gifts purchased through your organization. SendOutCards provides all the tools you need to build a successful business.

*Fully refundable one-time payment w/ \$79 annual renewal

BECOME A SENDŌGO REFERRAL PARTNER

\$149*

As a SendOutCards Affiliate and Sendōgo Referral Partner, you have the option to present to prospects who already have a CRM. As a Referral Partner you are able to **refer qualified CRM leads to Sendōgo and therefore help grow your financial gain.**

*Fully refundable annual fee

ACCOUNT ADD-ONS

YOUR PERSONAL HANDWRITING FONT & SIGNATURES

\$49

Personalize your cards with your actual handwriting & signatures! Package includes your Personal Font creation & up to 4 personal signatures, or no font and up to 10 signatures.

THE SENDOUTCARDS ESSENTIALS PACK

\$99

- One Personal Handwriting Font & Signatures Package** (a \$49 value)
- First Impressions Card Pack** (a \$99 value) 6 professionally designed First Impressions cards in ready-to-send follow-up campaigns.

Yes, I'm so in!

SENDOUTCARDS APPLICATION

Disclaimer: Affiliate is responsible for the personal information provided in this application. By receiving this information, you agree to only use the information for the intended purpose of enrolling said person into the SendOutCards business.

_____ name _____ date

_____ company (optional)

_____ address

_____ phone _____ birthday

_____ email

_____ credit card # _____ expiration _____ cvv#

Social Security No. (U.S. Affiliates only)

2 forms government id (International Affiliates only)

- I have read and agree to (Customers & Affiliates) * Can be found in the Downloads section of the SOC Resource Center*
- Fair Use Policy
 - Terms and Conditions - Customer

- I have read and agree to (Affiliates only) * Can be found in the Downloads section of the SOC Resource Center*
- Terms and Conditions - Affiliate
 - Policies and Procedures
 - Compensation Plan Details

2 WAYS TO SEND CARDS



Heartfelt Prompting Card

Any card with a unique heartfelt message to a single recipient with an immediate send date. Subject to fair use policy.



System Card

- **Group Send** - a single card sent to a group of people (i.e. Holiday Cards, Invitations, Announcements, etc.)
- **Scheduled Card Sends** - to one or more recipients (i.e. Birthdays, Anniversaries, Follow-up, etc.)
- **Multiple-Touch Campaigns** - a series of cards sent at specific intervals (i.e. Thank You + Birthday + Holiday)

ALL CARD TYPES



Catalog Cards

Our new card catalog features thousands of beautiful designs in numerous categories.



Photo Drop Cards

These cards feature beautifully designed templates that you can drop your own photos into.



Build Your Own Cards

Add your own pictures, headlines, and text on the front, inside, and back panels.

SYSTEM GROUP SENDS & CAMPAIGNS



System Group Send (Basic & Enhanced)

This is defined as any card with an immediate send date mailed out to one or more people. (Ex: holiday cards, invites, announcements, etc.)
*System Group Sends of 20+ are discounted on the Basic & Enhanced subscriptions.



Multiple-Touch Campaigns

These campaigns help you stay in touch with clients over a period of time by sending time-sensitive greeting cards. Staying connected with your clients will grow your business.



Share Campaigns

You can share your campaigns with other business owners who also want to grow their business.

RELATIONSHIP MANAGER



Limited Relationship Manager

The Limited Relationship Manager allows you to save, view, and reuse your recipients when sending an order.



Unlimited Relationship Manager

The Unlimited Relationship Manager allows you to save, view, and manage your recipients list at any time.

ACCOUNT STORAGE



Enhanced Storage

Basic Storage allows you 500 saved cards, 1000 saved pictures, 100 campaigns and 500 contacts.



Premium Storage

Premium Storage allows you to save unlimited cards, pictures, campaigns, and contacts.

EFFECTIVE APRIL 3, 2019

	BASIC \$0/month	ENHANCED \$17/month	CARD-A-DAY \$37/month	UNLIMITED \$97/month
FEATURES				
Relationship Manager	Limited	✓	✓	✓
Heartfelt Prompting Cards Included	⊗	⊗	30/mo	UNLIMITED
Premier Discounted Shipping	⊗	⊗	⊗	✓
Gift Store Discount	⊗	15%	20%	30%
Full Card Catalog	⊗	✓	✓	✓
Build Your Own Cards	+ \$1.00	✓	✓	✓
Photo Drop Cards	+ \$1.00	✓	✓	✓
Enhanced Storage	⊗	✓	✓	✓
Premium Storage	⊗	⊗	✓	✓
Multi-Touch Campaigns	⊗	✓	✓	✓

CARD SENDING

Heartfelt Prompting Card	\$2.75	\$2.25	30/mo (then \$2.00)	UNLIMITED
System Card	\$2.25 (20+)*	\$2.00 (20+)*	\$2.00	\$1.75
----- * System Group Sends Only -----				

BASIC CARD PRICING

Postcard	\$0.91	\$0.75	\$0.66	\$0.58
Flatcard, 2-Panel or 3-Panel	\$2.75	\$2.25	\$2.00	\$1.75
Big Card (8x10)	\$4.25	\$3.75	\$3.50	\$3.25

BASIC

This is our pay-as-you-go plan that is perfect for the intermittent user. With retail pricing on our products, you receive limited access to our Relationship Manager.

CARD-A-DAY

This is our plan that allows you to act upon a daily prompting. With 30 Heartfelt Prompting Cards included, you can share kindness every day of your subscription. For \$37, you receive a discount on System Cards, gifts, and access to all of our card catalog designs at no charge, in addition to the 30 Heartfelt Prompting Cards.

SENDOUTCARDS AFFILIATE

When you send cards and gifts from the SendOutCards system people will feel appreciated and impressed. They will ask you how you did it. This is one of the most natural word-of-mouth programs in the world. Because of this, SendOutCards offers an opportunity for you to become an Affiliate. Becoming an Affiliate will help you change lives, make money, and make the world a better place. For an annual fully-refundable fee, SendOutCards will provide the tools you need to get started, grow your business, and make it a success.

ENHANCED

For \$17 per month you receive FREE card catalog design upgrades. This plan is designed for those who send out cards on a weekly/monthly basis. Also receive discounted pricing on our Heartfelt, immediate group, and scheduled card sends.

UNLIMITED

This is our unlimited Heartfelt Prompting Card plan, perfect for those who want to stay in touch with others through cards. For \$97 per month you are allowed to send unlimited heartfelt cards - postage included! In addition, you receive our largest discount on our cards and gifts, including the Premier Discounted Shipping on our top-selling gift items.