SYSTEM TRAINING FLOW

1 Welcome/Intro

2 Overview of How to Use Relationship Manager and Card History

3 How to send a Heartfelt Card and Story of one you sent.

4 How to send a Group Send card and Story of one you sent

5 How to set up and send a Scheduled Send card and story of one you sent

6 Go over options to get started

7 Show customers how to access your landing page www.sendoutcards.com/ YOUUSERNAME. (review 3 types of card sends on landing page and direct to sign up options at the bottom).

■ **TIP:** While going over this, be sure and review how to create a campaign, how to set up groups, how to access groups, how to insert a names, etc.

■ **TIP:** By following the flow above it lends itself to the flow of our options. The $17 option gives users the Relationship Manager System. The $97 includes Relationship Manager and unlimited Heartfelt sends. The $147 includes Relationship Manager, Heartfelt sends and 100 Group Sends. The elite packages ad a discounted rate on Scheduled Sends.

REFERRAL PARTNER OVERVIEW

Take a small break after the System Training portion and offer those who are interested to stay and learn how to become an Referral Partner and how it works.

Referral Partner Overview Flow

1 Welcome/Intro

2 Share the Referral Partner option

3 How to earn PAID4

4 How to get to Manager and Sr. Manager using PAID4 as the build plan

5 How to find more training in Business Training (https://www.sendoutcards.com/ businesstraining)

MATERIALS & RESOURCES

A Instructional Materials

B Resources

https://www.facebook.com/groups/sendoutcardssystemtraining/