

# SOC BUILD PLAN

## List

Write Your List & Add to it Daily

Networking/BNI

Social Media

FB Groups

Appreciation Pal  
Prospecting & Follow Up

## Share

On-Boarding Presentation

Share a Link - Send a Card  
- Show the Options

One on One

3 Way Chats and Calls

FB Group Presentations

## Social Proof

SOC RM Overview

Webinar/Zoom  
(Live or Recorded)

Local Events

Relationship Marketing Weekly  
Relationship Marketing Summits

Convention/Grand Summit

# Onboarding

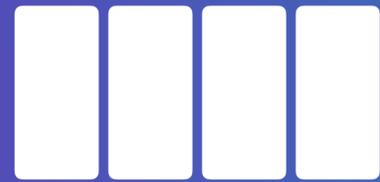
## STREAMLINED



Share  
a link



Send a  
card



Choose your  
subscription



Choose  
add-ons



Become  
a Referral  
Partner



Choose your  
Campaigns