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FOR IMMEDIATE RELEASE

## SendOutCards Welcomes Chief Executive Officer to the Team!

**Salt Lake City, UT, January 7, 2019** - SendOutCards CVO Kody Bateman and staff are excited to announce and welcome Gregg Bryars as Chief Executive Officer to the SendOutCards team.

"I have been exploring the possibility of this position for the past 2 years. I am excited to announce that I have found the person to take on this role. He has served in several Executive positions and has been a strong user and crusader of SendOutCards for the past 5 years. He is well-liked and respected by people in our community, as well as the business marketplace."

- Kody Bateman

Bryars brings immense knowledge and experience to the position of CEO and will be responsible for managing technology development and overseeing all daily operational and executive tasks for the company. His collaboration with the CVO is pivotal in ensuring the vision for the company is supported and upheld to deliver the best relationship system in the world.

"It is with great excitement that I join the SendOutCards family as CEO. I am looking forward to collaborating with and furthering the mission of Founder, Chairman and CVO, Kody Bateman. Kody's mission to help people act on their promptings, to provide a tool for people to create genuine relationships and to provide a vehicle for financial success remains the cornerstone of our great company. I look forward to leveraging the latest technologies to deliver the best relationship marketing system and our CVO's focus on global expansion. The possibilities for SendOutCards are truly limitless and I am honored to work with such a strong leadership team and Referral Partners across the globe. After spending more than five years utilizing the SendOutCards system, I am very pleased to take on the day to day execution of its priorities. My wife, Melanie, and I couldn't be more humbled and thrilled to be on this journey with Kody and Jodi Bateman and the entire SendOutCards family."

- Gregg Bryars

Gregg Bryars holds a Bachelor of Business Administration and a minor in Marketing and has served in corporate America over the last few decades in Senior and Executive Management roles including: Senior Vice President of Sales and Marketing, Senior Vice President of Operations and President.

Most recently, Gregg managed operations for a National Healthcare Services organization. He played an integral role in growing that company from approximately \$200M annually to approximately a \$1.5B in a 10-year period. The company was built on a technology platform and employs more than 3,000 Customer Service Representatives and approximately 4,000 associates in total.

Gregg focuses on more than metrics and P&Ls. His passion is in helping organizations increase their market share through organic growth, improving efficiencies and profitability, and building strong leadership teams through personal development and mentorship. Additionally, Gregg serves on the Southeast Regional Board of Advisors for the National Kidney Foundation (NKF) and served as the NKF Chairman for the Leadership Committee for his last company. Under his leadership, several records were exceeded for the NKF in terms of funds raised.

Lastly, Gregg is a Servant Leader and mentor. He considers his most important role to be improving the professional and personal lives of his team members. He and his wife, Melanie, have been married for 18 years. They have 3 dogs and 2 horses and enjoy traveling & scuba diving the world together.

**SendOutCards** is a premier relationship marketing system that provides you with the tools to act on a prompting and create genuine long-lasting relationships.