

## BASIC

**\$0/month**

- \$2.75/Standard Card
- \$2.25/Card in Group Sends of 20+
- Full Retail Pricing on Gifts
- Includes Catalog Cards
- Build Your Own Cards (+\$1/Card)
- Photo Drop Cards (+\$1/Card)
- Limited Relationship Manager

**SELECT**

## ENHANCED

**\$17/month**

- \$2.25/Standard Card
- \$2.00/Card in Group Sends of 20+
- 15% Discount on Gifts
- Unlimited Relationship Manager
- Includes All Card Types
- Enhanced Storage
- Multiple Touch Campaigns

**SELECT**

## PREMIUM

**\$97/month**

- **Unlimited Heartfelt Single Card Sends (Including Stamps!)**
- \$1.75/Standard Card
- 30% Discount on Gifts
- Includes All Card Types
- Premium Storage
- Loyalty Rewards
- + Enhanced Plan Features

**SELECT**

## ENTERPRISE

**\$147/month**

- **Unlimited Heartfelt Single Card Sends (Including Stamps!)**
- **100 Free Cards Toward Group Sends Each Month!**
- \$1.75/Standard Card
- 30% Discount on Gifts
- Includes All Card Types
- Premium Storage
- Loyalty Rewards
- + Enhanced Plan Features

**SELECT**

• See attached Account Comparison for full details. \* Discounts apply to most gifts. Excludes books, apparel, and Business Building Tools.

## ELITE PACKAGES

### ELITE **\$625**

- ✓ 500 touches to use towards scheduled card sends (postage not included)
- ✓ Unlimited access to campaigns in the Campaign Store
- ✓ 12 months to use
- ✓ 1 Essentials Pack Add-on
- ✓ **BONUS:** Enterprise subscription users who also purchase the Elite package will receive the average cost of \$1.25 per card for all PAID cards for 12 months!

### ELITE PLUS **\$995**

- ✓ 1000 touches to use towards scheduled card sends (postage not included)
- ✓ Unlimited access to campaigns in the Campaign Store
- ✓ 12 months to use
- ✓ 1 Essentials Pack Add-on
- ✓ **BONUS:** Enterprise subscription users who also purchase the Elite Plus package will receive the average cost of \$0.99 per card for all PAID cards for 12 months!

## ACCOUNT ADD-ONS

### HANDWRITING FONT & SIGNATURES

\$49

*Personalize cards with your handwriting and your signatures!*  
Package includes your Personal Font creation & up to 4 personal signatures, or no font and up to 10 signatures.

### ESSENTIALS PACK

\$99

One Handwriting Font & Signatures package and 6 professionally designed First Impressions cards in ready-to-send campaigns.  
*The Essentials Pack is also included with the Elite and Elite Plus package!*

### BECOME A SENDOUTCARDS REFERRAL PARTNER

I'm Interested

Earn commissions and bonuses just by sharing SendOutCards with others!  
As a Referral Partner you can build your own, successful SendOutCards business. Check the box above to get more details.

Yes, I'm so in!

## SENDOUTCARDS APPLICATION

*Disclaimer: Referral Partner is responsible for the personal information provided in this application. By receiving this information, you agree to only use the information for the intended purpose of enrolling said person into the SendOutCards business.*

name \_\_\_\_\_ date \_\_\_\_\_

company (optional) \_\_\_\_\_

address \_\_\_\_\_

phone \_\_\_\_\_ birthday \_\_\_\_\_

email \_\_\_\_\_

credit card # \_\_\_\_\_

expiration \_\_\_\_\_ cvv# \_\_\_\_\_

I have read and agree to (customers & referral partners)

• Fair Use Policy: [www.sendoutcards.com/resources/documents/146/Fair\\_Use\\_Policy.pdf](http://www.sendoutcards.com/resources/documents/146/Fair_Use_Policy.pdf)

• Terms and Conditions - Customer: [www.sendoutcards.com/resources/documents/148/SendOutCards\\_Customer\\_Terms\\_Conditions.pdf](http://www.sendoutcards.com/resources/documents/148/SendOutCards_Customer_Terms_Conditions.pdf)

I have read and agree to (referral partners only)

• Terms and Conditions - Referral Partners: [www.sendoutcards.com/resources/documents/147/SendOutCards\\_ReferralPartner\\_Terms\\_Conditions.pdf](http://www.sendoutcards.com/resources/documents/147/SendOutCards_ReferralPartner_Terms_Conditions.pdf)

• Policies and Procedures: [www.sendoutcards.com/media/pdf/SOC\\_PoliciesAndProcedures.pdf](http://www.sendoutcards.com/media/pdf/SOC_PoliciesAndProcedures.pdf)

• Compensation Plan Details: [www.sendoutcards.com/resources/documents/144/CompensationPlanDetails.pdf](http://www.sendoutcards.com/resources/documents/144/CompensationPlanDetails.pdf)

social security no. (us referral partners only)

\_\_\_\_\_

2 forms government id (international referral partners only)

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EFFECTIVE OCT 2, 2018

	<b>BASIC</b> \$0/month	<b>ENHANCED</b> \$17/month	<b>PREMIUM</b> \$97/month	<b>ENTERPRISE</b> \$147/month
<b>FEATURES</b>				
Relationship Manager	Limited	✓	✓	✓
Unlimited Heartfelt Card Sends	⊗	⊗	✓	✓
100 Group Sends Every Month	⊗	⊗	⊗	✓
Full Card Catalog	⊗	✓	✓	✓
Build Your Own Cards	+ \$1.00	✓	✓	✓
Photo Drop Cards	+ \$1.00	✓	✓	✓
Enhanced Storage	⊗	✓	✓	✓
Premium Storage	⊗	⊗	✓	✓
Multi-Touch Campaigns	⊗	✓	✓	✓
Loyalty Rewards	⊗	⊗	✓	✓
Gift Store Discount	⊗	15%	30%	30%
<b>CARD SENDING</b>				
Unlimited Heartfelt Card Sends	⊗	⊗	✓	✓
Group Send Discounts (20+)	\$2.25	\$2.00	\$1.75	\$1.75
Included Group Send Cards	⊗	⊗	⊗	100/month
<b>BASIC CARD PRICING</b>				
Postcard	\$0.91	\$0.75	\$0.58	\$0.58
Flatcard, 2-Panel or 3-Panel	\$2.75	\$2.25	\$1.75	\$1.75
Big Card (8x10)	\$4.25	\$3.75	\$3.25	\$3.25

**BASIC**

This is our pay-as-you-go plan that is perfect for the intermittent user. With retail pricing on our products, you receive limited access to our Relationship Manager.

**PREMIUM**

This is our unlimited heartfelt card plan, perfect for those who want to stay in touch with others through cards. For \$97 per month you are allowed to send unlimited heartfelt cards - postage included! In addition, you receive our largest discount on our cards and gifts. Loyalty Rewards to be used for 10 FREE immediate group sends also included.

**REFERRAL PARTNER**

When you send cards and gifts from the SendOutCards system people will feel appreciated and impressed. They will ask you how you did it. This is one of the most natural word-of-mouth programs in the world. Because of this, SendOutCards offers an opportunity for you to become a Referral Partner. Becoming a Referral Partner will help you change lives, make money, and make the world a better place. For an annual fully-refundable fee, SendOutCards will provide the tools you need to get started, grow your business, and make it a success.

**ENHANCED**

For \$17 per month you receive FREE card catalog design upgrades. This plan is designed for those who send out cards on a weekly/monthly basis. Also receive discounted pricing on our heartfelt, immediate group, and scheduled card sends.

**ENTERPRISE**

For \$147 per month you receive access to our group send plan. Included are unlimited and immediate heartfelt cards (including postage), our largest discount on group send or scheduled cards, and 100 FREE immediate group sends (not including postage). This plan was created with businesses and business builders in mind.

### 3 WAYS TO SEND CARDS



#### Heartfelt Card Send

*This is defined as any card with a unique heartfelt message and an immediate send date. Subject to fair use policy.*



#### Group Card Send

*This is defined as any card with an immediate send date mailed out to one or more people. Ex: holiday, announcements, invites, etc.*



#### Scheduled Card Send

*This is defined as any saved card set to go out on a specific date or special occasion. Ex: birthday, anniversary, multi-touch campaign, etc.*

### ALL CARD TYPES



#### Catalog Cards

*Our new card catalog features thousands of beautiful designs in numerous categories.*



#### Photo Drop Cards

*These cards feature beautifully designed templates that you can drop your own photos into.*



#### Build Your Own Cards

*Add your own pictures, headlines, and text on the front, inside, and back panels.*

### RELATIONSHIP MANAGER



#### Limited Relationship Manager

*The Limited Relationship Manager allows you to save, view, and reuse your recipients when sending an order.*



#### Unlimited Relationship Manager

*The Unlimited Relationship Manager allows you to save, view, and manage your recipients list at any time.*

### LOYALTY REWARDS & CAMPAIGNS



#### Loyalty Rewards

*Loyalty Rewards give you 10 free group send cards per month. If you don't use them, they'll roll into the next month for up to 12 months.*



#### Multiple Touch Campaigns

*These campaigns help you stay in touch with clients over a period of time by sending time-sensitive greeting cards. Staying connected with your clients will grow your business.*



#### Share Campaigns

*You can share your campaigns with other business owners who also want to grow their business.*

### ACCOUNT STORAGE



#### Enhanced Storage

*Basic Storage allows you 500 saved cards, 1000 saved pictures, 100 campaigns and 500 contacts.*



#### Premium Storage

*Premium Storage allows you to save unlimited cards, pictures, campaigns, and contacts.*